



Transformational Leadership & Service Podcast

Episode 3 Transcript

The Four Most Important Questions

Do you realize that knowing the right questions to ask is the key to ultimately finding the right answers? As leaders, there are certain questions that must be revisited regularly. Understanding these questions – and the scope of the answers associated with them – is a major key to preparing ourselves to influence and impact others. Consider the following.

Question 1: What can I do?

Isn't it great to live and work in a country that allows us the freedom to do virtually anything we choose? There are few imposed limitations on what we can learn, what we can do, where we can go, what we can experience, who we can learn from. Yet, many of us waste valuable time and effort bemoaning what we can't do. As a leader, I encourage you to explore honestly and fully the possibilities around you.

Question 2: What do I want to do?

This question presents more of a personal challenge than the first. Let's face it. There are many things we can do to enhance our leadership potential – which we simply don't want to do. We don't want to do them because we perceive that it will take too long, be too hard, cost too much, not be worth the effort, etc. Be honest with yourself. Place the blame where it securely belongs – too often you don't do what you could do to be a better leader simply because you don't want to do it!

Question 3: Is it worth it?

This question in many ways is the most important question of all. I have trained myself to ask this question repeatedly during the course of a day, week, month, etc. The answer to the question is important. If your honest answer is "no," then my advice is to stop whatever the activity is and walk away. Don't waste any more time, effort or money on something you have already determined has no redeemable value. On the other hand, if you have determined something is worth the time, effort and money, that you are expending, then don't hold back. Redouble your efforts and move forward aggressively.

Question 4: What will I do?

There it is. The point of decision. Time to act. What will you do, starting today, to be a more effectively leader? What will you read or study? What comfort zone will you step out of in order to stretch your horizons? Who will you contact who might be able to teach you something about leadership...about life...about yourself?

PO Box 643 · Princeton, KY 42445 · 270.365.1536 · www.vanhooser.com
"Transforming the way people lead their employees and serve their customers."

Now we know the questions. I suggest you get to work on sculpting the right answers for you.

PO Box 643 · Princeton, KY 42445 · 270.365.1536 · www.vanhooser.com
"Transforming the way people lead their employees and serve their customers."

© Van Hooser Associates, Inc. All rights reserved.