




VAN HOOSER
LEADERSHIP


**LEADERSHIP
DEVELOPMENT
MADE SIMPLE**

**VANHOOSER
LEADERSHIP
ONLINE**



WWW.VANHOOSER.COM

 270.365.1536

 hello@vanhooser.com



"I see the VHLO platform enhancing our team's collaboration and leadership approach.

THE COMPREHENSIVE TRAINING MODULES GIVE OUR TEAM THE SKILLS AND KNOWLEDGE NEEDED TO DRIVE COMMUNICATION AND BECOME MORE EFFECTIVE LEADERS."

—ZACH KANIPE, Business Manager, Merom Generating Station / Hallador Energy Company



"THIS PROGRAM DELIVERS EXACTLY WHAT WE, AS LEADERS, NEED TO HEAR AND LEARN TO BECOME BETTER."

—MICHAEL DEEL, Assistant Vice President, Pendleton Community Bank



"VHLO EQUIPS OUR EMPLOYEES WITH THE SKILLS THEY NEED TO GROW PERSONALLY IN THEIR LEADERSHIP.

They're learning how to communicate more effectively, collaborate as a team, and create the motivation and confidence needed to make sound decisions on their own."

—BAILEY BRADFORD, Banking Officer/Assistant Human Resources, The Farmers Bank



"I LOVE THE LAYOUT OF THE APP AND THE ABILITY TO SEE LEADERSHIP PERSPECTIVE AS A WHOLE, NOT JUST FROM THE PARTICULAR LENSES THAT WE HAVE."

—HAYLIE DOOM-CRUZ, Training Supervisor, McEnaney Family McDonalds

LEVELING UP LEADERS FOR CLIENTS LIKE:





LEVEL UP YOUR TRAINING.
**LEVEL UP
YOUR
LEADERS.**

Preparing your leaders for an increasingly complex world doesn't mean you need a complex leadership system. Just a proven one.

That's why we created Van Hooser Leadership Online (VHLO).

VHLO isn't just training—it's the support every leader needs to grow. This comprehensive system brings our timeless principles online through structured programs, access to leadership experts, and a robust community of growth-minded leaders.

THE VHLO **ADVANTAGE**

ANYTIME, ANYWHERE ACCESS

VHLO is available on any browser and through our Apple and Android-compatible app. Your team can engage with the content and each other on any device.

COMPREHENSIVE CURRICULUM

Our foundational course instills a shared language and skillset in your organization. From there, leaders follow one of three tracks tailored to their position: Emerging, Mid-Senior Level, or Executive.

MULTIMODAL TRAINING

Each module uses a multi-channel approach, including videos, journaling prompts, quizzes, and engaging exercises.

LIVE AMA (ASK ME ANYTHING) SESSIONS

Our expert coaches can address your leaders' questions in a live Q&A, helping them navigate specific challenges, refine strategies, or achieve their goals.

CUSTOMIZED REPORTING

What gets measured gets done. With our robust reporting, you can strategically implement learning and growth into your performance processes, improving ROI by tracking progress and engagement to see who's putting in the work that moves everyone forward.

PRIVATE SPACE, PUBLIC COMMUNITY

We offer private spaces for relationships within your organization and a public community where leaders can connect, encourage, learn from, and engage in masterminds with peers worldwide.

HOW IT WORKS



PICK YOUR PLAN

Whether you have 15 employees or 10,000, we'll help you find a plan that works for your organization, allowing you to provide training to the leaders who need it most. And while we structure each course as a cohesive unit, we can customize individual modules based on your goals. In short, we're here to help you get exactly what you need to level up your leaders.



ENROLL YOUR LEADERS

Your team will then access their own private learning community within the VHLO platform, giving them the flexibility to learn at their own pace or as part of your broader training plan. You can also upload your own curriculum, providing them a single system for all their training.



WATCH THEM GROW

Your leaders will be able to instantly apply their new skills. And you'll be able to monitor their progress through detailed reports, allowing you to support their growth with real data.



WHAT DO YOU GET WITH THE VAN HOOSER LEADERSHIP ONLINE SYSTEM?

SEAMLESS SUPPORT FOR YOUR TRAINING GOALS

Our on-demand access, robust reporting, and customizable courses make VHLO the perfect complement to your in-house training. Plus, it integrates with Zoom, Microsoft Teams, and other platforms, helping you connect leadership development to your team's existing workflow.

REAL RESULTS

The VHLO training system delivers proven leadership concepts and tools that have been refined over 40+ years of real-world success. Your leaders and teams will not only gain time-tested methods but also expert insight into navigating the future of work. Our role is to stay ahead of the curve, so you and your team can keep moving forward with confidence and success.

A CULTURE OF INTENTIONAL LEADERSHIP

Predictable success comes from intentional leadership. When every team member shares the same language, standards, and tools, communication improves, accountability sticks, and performance levels rise. Gone are the days of piecing together training from scattered sources. VHLO delivers cohesive development that transforms your people and produces real results.

THE VHLO FOUNDATIONAL CURRICULUM

The VHLO Foundational Curriculum equips every member of your organization with a common language, creating a culture of ownership and excellence.

- 01 **MODULE 1:** Course Overview—Leadership Is a Journey
- 02 **MODULE 2:** Success Mindset
- 03 **MODULE 3:** Leadership Character
- 04 **MODULE 4:** Professionalism
- 05 **MODULE 5:** Management—Planning
- 06 **MODULE 6:** Management—Organizing, Directing & Controlling
- 07 **MODULE 7:** Employee Motivation
- 08 **MODULE 8:** Leadership Styles
- 09 **MODULE 9:** Communication
- 10 **MODULE 10:** Conflict & Confrontation
- 11 **MODULE 11:** Team Building
- 12 **MODULE 12:** Change, Fear & Stress

NEW & EMERGING LEADERS PROGRAM

ESSENTIAL LEADERSHIP: FROM TRUST TO IMPACT

Designed For: First-time supervisors & high-potential leaders within 12 months of promotion

Focus: Building trust, mastering fundamentals, and developing leadership habits that last

- 01 **MODULE 1:** Transitioning from Peer to Leader
- 02 **MODULE 2:** Giving Feedback that Builds People
- 03 **MODULE 3:** Managing Time and Priorities Like a Leader
- 04 **MODULE 4:** Communicating with Clarity and Confidence
- 05 **MODULE 5:** Building Trust through Daily Behaviors
- 06 **MODULE 6:** Managing Tough People and Situations
- 07 **MODULE 7:** Owning Your Confidence, Not Arrogance, as a Leader
- 08 **MODULE 8:** Making Decisions and Owning Growth

MID–SENIOR LEVEL LEADERS PROGRAM

STRATEGIC LEADERSHIP: FROM VISION TO IMPACT

Designed For: Directors, senior managers, department heads, regional leaders

Focus: Translating vision into execution and leading other leaders through complexity

- 01 **MODULE 1:** Driving Team Execution Aligned with Vision
- 02 **MODULE 2:** Leading Leaders (Not Just Individuals)
- 03 **MODULE 3:** Leading Through Change and Uncertainty
- 04 **MODULE 4:** Building Influence Across the Organization
- 05 **MODULE 5:** Strengthening Culture Across Hybrid Teams
- 06 **MODULE 6:** Using Data to Inform and Coach, Not Control
- 07 **MODULE 7:** Creating an Inclusive, Innovative, Accountable Culture
- 08 **MODULE 8:** Making Strategic Decisions and Owning Growth

EXECUTIVE LEADERSHIP PROGRAM

SENIOR LEADERSHIP: FROM GROWTH TO LEGACY

Designed For: Executive & C–Suite Leaders

Focus: Aligning executive growth with organizational strategy to drive sustained impact

Delivery: Six sessions + 4 executive coaching sessions per participant

- 01 **MODULE 1: Lead with Strategic Intent & Relational Clarity**
 - **Session 1:** Executive Self–Leadership & Strategic Thinking
 - **Session 2:** Communication that Drives Culture & Performance
- 02 **MODULE 2: Lead People, Power Progress**
 - **Session 3:** Building High–Trust, High–Performing Executive Teams
 - **Session 4:** Operational Leadership & Enterprise Thinking
- 03 **MODULE 3: Lead Change, Secure the Future**
 - **Session 5:** Leading Through Change, Crisis & Complexity
 - **Session 6:** Succession, Legacy & Scalable Impact



THE VHLO FOUNDATIONAL PROGRAM

Effective leadership requires executing the right skills at the right time. Our foundational course helps you develop a cohesive, self-sufficient organization of high-performers who speak the same language.

THE RESULT? LEADERS AND TEAMS WHO MOVE FASTER, WORK SMARTER, AND GROW YOUR BUSINESS EXPONENTIALLY.

01

MODULE 1: COURSE OVERVIEW—LEADERSHIP IS A JOURNEY

Set the foundation for success.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Understand the strategy of the VHLO leadership system and its real-world impact
- ✔ Develop clear, focused direction for future platform use
- ✔ Position yourself for maximum ROI—personally and professionally

02

MODULE 2: SUCCESS MINDSET

Leadership starts in the mind; everything else flows from it.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Shift from employee thinking to leadership thinking—become the driver, not the passenger
- ✔ Gain clarity on how to position your mindset for infinite success
- ✔ Master ownership, accountability, and connection—so your influence skyrockets

03

MODULE 3: LEADERSHIP CHARACTER

Lead with integrity or lose everything.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Define the characteristics required of today's most respected and effective leaders
- ✔ Understand what to do and what not to do to build influence with others
- ✔ Build the personal foundation that earns trust, drives results, and attracts opportunity

04

MODULE 4: PROFESSIONALISM

Stand out. Deliver excellence. Elevate your reputation.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ④ Gain clarity on what today's employees and customers expect—and exceed it
- ④ Learn the right questions to ask to drive higher performance and business growth
- ④ Recognize and avoid key mistakes that weaken connection and influence

05

MODULE 5: MANAGEMENT – PLANNING

Stop reacting. Start anticipating.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ④ Learn modern business planning strategies that eliminate chaos and increase efficiency
- ④ Understand why effectively balancing urgency with long-term strategy is essential
- ④ Use proven tools to create proactive, strategic success—not just hope for it

06

MODULE 6: MANAGEMENT – ORGANIZING, DIRECTING & CONTROLLING

Leaders execute. Micromanagers suffocate.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ④ Create effective performance goals for individuals and teams
- ④ Master delegation—so your team thrives without constant oversight
- ④ Learn the goal-setting framework that drives both individual and team success

07

MODULE 7: EMPLOYEE MOTIVATION

Unlock what truly makes people tick.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Discover why people do what they do and how you can leverage it for maximum impact
- ✔ Stop pushing people and start leading with influence
- ✔ Gain clarity on your own personal motivation to help others work better with you

08

MODULE 8: LEADERSHIP STYLES

Adapt or fail. Great leaders adjust.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Learn what truly matters when engaging your team and how to lead them effectively
- ✔ Master the art of coaching and counseling—while being open to it yourself
- ✔ Skyrocket team engagement and performance through process-driven empowerment

09

MODULE 9: COMMUNICATION

Everything rises and falls on communication.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Implement a proven 6-step communication model for every conversation you have
- ✔ Master the skill of listening to make people feel heard, valued, and motivated
- ✔ Understand exactly what to say and do to bring great ideas to the forefront of your team

10

MODULE 10: CONFLICT & CONFRONTATION

Handle your tough conversations like a pro.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Overcome the emotions that keep teams stuck in unproductive conflict
- ✔ Effectively manage risks and seize opportunities when tension runs high
- ✔ Navigate high-stakes conversations with clarity, confidence, and a clear path forward

11

MODULE 11: TEAM BUILDING

Turn cooperation into ownership.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Use competition to drive success without turning teammates against each other
- ✔ Elevate collaboration across your entire organization
- ✔ Inspire selfless leadership where team members collaboratively take the initiative instead of waiting for direction

12

MODULE 12: CHANGE, FEAR & STRESS

Lead through uncertainty like a top performer.

YOUR LEADERS AND TEAMS WILL BE EQUIPPED TO:

- ✔ Recognize why change is difficult and uncover the hidden opportunities within it
- ✔ Manage emotions under pressure so you (and your team) perform at your best, no matter what
- ✔ Mitigate stress at work and at home through practical insight and actions



NEW & EMERGING LEADERS PROGRAM

THIS PROGRAM PREPARES FIRST-TIME SUPERVISORS & HIGH-POTENTIAL FUTURE LEADERS WITHIN 12 MONTHS OF PROMOTION TO SUCCEED IN THEIR LEADERSHIP JOURNEY.

They'll focus on essential leadership skills such as building trust, mastering fundamentals, and developing leadership habits that last.

01

MODULE 1: TRANSITIONING FROM PEER TO LEADER

Shift from teammate to team leader—without losing connection.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ✔ Reset expectations with former peers
- ✔ Establish early leadership presence without damaging relationships
- ✔ Communicate clearly without overcompensating or acting “above” their team

02

MODULE 2: GIVING FEEDBACK THAT BUILDS PEOPLE

Evaluations are opportunities, not obligations.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ✔ Use reviews and check-ins to coach, not just evaluate
- ✔ Deliver feedback that motivates rather than discourages
- ✔ Set clear expectations and follow through with accountability

03

MODULE 3: MANAGING TIME AND PRIORITIES LIKE A LEADER

Replace reactivity with strategic focus.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ✔ Replace busywork with high-impact tasks
- ✔ Delegate in a way that grows others and frees their time
- ✔ Build a weekly system to stay organized and reduce stress

04

MODULE 4: COMMUNICATING WITH CLARITY AND CONFIDENCE

Turn tough conversations into greater alignment.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ④ Approach difficult conversations with calm, purpose, and empathy
- ④ Use a proven conversation framework to de-escalate tension
- ④ Know what to say (and what not to say) in high-stakes moments

05

MODULE 5: BUILDING TRUST THROUGH DAILY BEHAVIORS

Lead with integrity in every situation.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ④ Identify habits that earn or erode trust
- ④ Stay consistent even when they're under pressure
- ④ Model professionalism across all relationships

06

MODULE 6: MANAGING TOUGH PEOPLE AND SITUATIONS

See the opportunities in conflict and resistance.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ④ Stay composed when emotions run high
- ④ Respond to resistance or pushback with clarity
- ④ Manage conflict without creating drama or resentment

07

MODULE 7:

OWNING YOUR CONFIDENCE, NOT ARROGANCE, AS A LEADER

Step fully into your leadership identity.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ✔ Recognize and overcome impostor syndrome in themselves and others
- ✔ Use small actions to build consistent credibility and confidence
- ✔ Align their leadership style with their personal strengths and the organization's goals

08

MODULE 8:

MAKING DECISIONS AND OWNING GROWTH

Develop a personal growth strategy to keep evolving.

YOUR RISING LEADERS WILL BE EQUIPPED TO:

- ✔ Know when to act, when to ask, and how to evaluate decisions
- ✔ Use reflection to improve future choices
- ✔ Create a personal leadership growth plan with next-step goals





MID-SENIOR LEVEL LEADERS PROGRAM

STRATEGIC LEADERSHIP: FROM VISION TO IMPACT

This program empowers directors, senior managers, department heads, regional leaders, and other mid-senior management to develop more strategic leadership. Through this course, they'll improve their ability to translate vision into execution and lead other leaders through complexity and change.

01

MODULE 1:

DRIVING TEAM EXECUTION ALIGNED WITH VISION

Bridge the gap between executive vision and daily execution.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ✔ Break down big-picture strategy into actionable goals
- ✔ Set clear priorities that align with organizational success
- ✔ Keep the team focused on the "why" behind the work

02

MODULE 2:

LEADING LEADERS (NOT JUST INDIVIDUALS)

Scale your leadership capacity.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ✔ Coach and support managers to develop their own leadership
- ✔ Set accountability systems for leaders who lead others
- ✔ Create alignment between teams without micromanaging

03

MODULE 3:

LEADING THROUGH CHANGE AND UNCERTAINTY

Turn resistance into engagement.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ✔ Communicate change in a way that reduces fear
- ✔ Keep morale up while pushing progress forward
- ✔ Coach others to manage resistance and adapt with resilience

04

MODULE 4:

BUILDING INFLUENCE ACROSS THE ORGANIZATION

Lead beyond your org chart.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ④ Gain trust from peers, executives, and cross-functional teams
- ④ Learn how to lead without authority by using credibility and connection
- ④ Facilitate better collaboration between departments

05

MODULE 5:

STRENGTHENING CULTURE ACROSS HYBRID TEAMS

Build intentional leadership in a disconnected world.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ④ Build connection and belonging in remote or blended environments
- ④ Create rituals and communication rhythms that unify teams
- ④ Avoid the leadership blind spots that emerge when you're not in the room

06

MODULE 6:

USING DATA TO INFORM AND COACH, NOT CONTROL

Make smarter decisions—without creating fear.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ④ Choose the right KPIs to drive growth and engagement
- ④ Use numbers to ask smarter questions and improve performance
- ④ Prevent metrics from becoming a fear tactic or performance killer

07

MODULE 7:

CREATING AN INCLUSIVE, INNOVATIVE, ACCOUNTABLE CULTURE

Build belonging without lowering the bar.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ✔ Lead conversations around trust, equity, and accountability
- ✔ Handle missteps or misunderstandings with professionalism and care
- ✔ Create a space where different perspectives strengthen the team

08

MODULE 8:

MAKING STRATEGIC DECISIONS AND OWNING GROWTH

Think long-term, anticipate risk, and lead with clarity.

YOUR MID-SENIOR LEVEL LEADERS WILL BE EQUIPPED TO:

- ✔ Lead proactively by anticipating risks and opportunities
- ✔ Develop a strategic mindset for long-term leadership success
- ✔ Build and execute a growth plan that aligns personal development with business goals





DESIGNED SPECIFICALLY FOR EXECUTIVE AND C-SUITE LEADERS, THIS HIGH-INTENSITY PROGRAM DELIVERS STRATEGIC DEVELOPMENT AND EXPERT COACHING OVER 3-4 MONTHS FOR UP TO 6 PARTICIPANTS.

Participants attend three 2-hour in-person training sessions and three 30-minute pre-recorded trainings, and receive 1-on-1 coaching, on a timeline that fits your strategic goals. This program is practical, outcome-focused, and fast-tracked for maximum ROI.

PRE-PROGRAM EXECUTIVE DIAGNOSTIC

Prior to the first session, each participant will complete a confidential 1-on-1 diagnostic conversation with a Van Hooser Leadership executive coach

THIS ALLOWS:

- ④ Clarification of personal leadership goals and current challenges
- ④ Identification of alignment opportunities between personal growth and business strategy
- ④ Customization of coaching objectives and leadership development priorities

01

MODULE 1: LEAD WITH STRATEGIC INTENT & RELATIONAL CLARITY

Session 1: Executive Self-Leadership & Strategic Thinking

Understand how high-level clarity and intentional self-leadership shape decision-making, team culture, and business outcomes. Participants will audit their mindset, values, and leadership behaviors, and align personal performance with organizational strategy.

- ④ Elevate personal effectiveness through self-awareness
- ④ Learn how the executive mindset directly impacts organizational culture and performance
- ④ Apply mental models for more effective, strategic decision-making
- ④ **COACHING FOCUS:** Build a 90-day personal impact plan

Session 2: Communication that Drives Culture & Performance

Executives learn how to communicate for alignment, urgency, and influence—across teams, up to the board, and outward to key stakeholders.

- ④ Build frameworks for communicating through complexity and resistance
- ④ Master “leadership language” that boosts trust, commitment, and action across the organization
- ④ **COACHING FOCUS:** Elevate public speaking and executive presence

MODULE 2:

LEAD PEOPLE, POWER PROGRESS

Session 3: Building High-Trust, High-Performing Executive Teams

Explore how to model and multiply trust, psychological safety, and results. Participants assess team dynamics and apply executive-level collaboration strategies.

- ✔ Build trust through transparency, consistency, and courageous dialogue
- ✔ Align vision and execution using cross-functional accountability and practical team dynamics
- ✔ **COACHING FOCUS:** Diagnose & address a current team challenge

Session 4: Operational Leadership & Enterprise Thinking

Shift from siloed execution to enterprise-level leadership. This session aligns day-to-day decisions with long-term strategy using data, efficiency principles, and agile decision-making.

- ✔ Think beyond function to see risk, opportunity, and enterprise-wide value
- ✔ Use data for continuous improvement and real-time coaching
- ✔ **COACHING FOCUS:** Analyze key metrics and identify opportunity gaps



03

MODULE 3: LEAD CHANGE, SECURE THE FUTURE

Session 5: Leading Through Change, Crisis & Complexity

Today's top leaders are adaptive. **This session teaches leaders to remain credible, visible, and empowering through uncertainty and organizational change.**

- ✔ Using emotional intelligence, elevate communication to build resilience and readiness
- ✔ Coach through ambiguity with composure and focus
- ✔ **COACHING FOCUS:** Build or evaluate a change readiness/management plan for a current or future shift

Session 6: Succession, Legacy & Scalable Impact

Equip executives to future-proof the business and their leadership legacy. Participants will clarify succession priorities, including developing future leaders and aligning with board and/or ownership expectations.

- ✔ Prioritize practical succession plans that build internal bench strength for scalable growth
- ✔ Strengthen executive influence through mentorship and legacy thinking
- ✔ **COACHING FOCUS:** Evaluate and clarify succession culture

EXECUTIVE COACHING INTEGRATION:

Each participant receives four private, 45-minute executive coaching sessions (via Zoom) throughout the program.

THESE SESSIONS ARE:

- ✔ Outcome-based and fully confidential
- ✔ Designed to support reflection and application and to guide strategic next steps
- ✔ Led by experienced Van Hooser Leadership executive coach

LOOKING FOR OTHER WAYS TO LEVEL UP YOUR LEADERS.

WE CAN HELP.

We support your current leaders and equip your future leaders with intentional leadership habits that drive long-term success. Whether you need to spark a new perspective on leadership, invest in development, or meet a specific goal, we customize our keynotes, training, and executive coaching to meet your needs.

ABOUT VHL

KEYNOTES

SPARK A TRANSFORMATION IN YOUR ORGANIZATION WITH OUR DYNAMIC, APPLICATION-FOCUSED LEADERSHIP KEYNOTES.

Whether you need to shift your audience's perspective on leadership, foster a more cohesive culture, or empower your leaders with new skills, we have a keynote for you.

[LEARN MORE](#)

IN-PERSON TRAINING

EQUIP YOUR LEADERS WITH A PROVEN PROCESS FOR LEADING THEMSELVES, THEIR TEAMS, AND YOUR ORGANIZATION TO SUCCESS, NO MATTER WHAT CHALLENGES THEY FACE.

Our training program gives your leaders the core leadership competencies they need to lead with intentionality and confidence.

[LEARN MORE](#)

EXECUTIVE COACHING

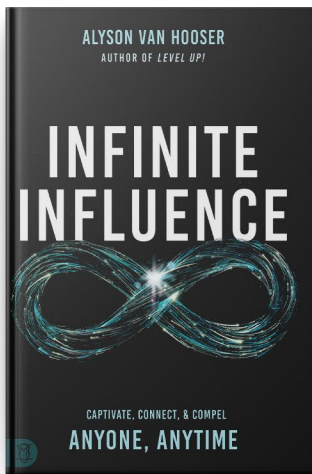
FIND YOUR WAY TO GREATER CLARITY, INTENTION, AND IMPACT WITH A SEASONED COACH.

We provide the unbiased, expert support you need to identify your blind spots, uncover new opportunities, and make the strategic, small shifts that drive big results

[LEARN MORE](#)

THE VAN HOOSER LEADERSHIP LIBRARY

Leaders are readers. Our books reinforce the proven principles we teach and equip readers to lead with excellence. [LEARN MORE ABOUT OUR LEADERSHIP LIBRARY AND DOWNLOAD FREE EXCERPTS HERE.](#)

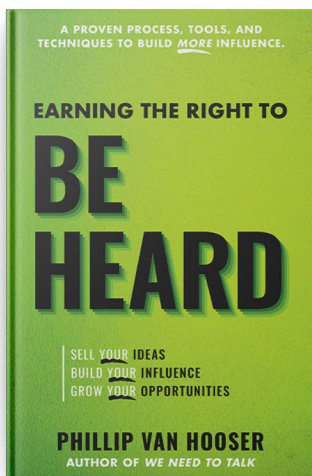


INFINITE INFLUENCE: CAPTIVATE, CONNECT, COMPEL, AND CREATE LASTING IMPACT

ALYSON VAN HOOSER

Discover the foundational, often undisclosed, rules for becoming a relational, integrity-based, results-focused leader. This practical, commonsense guidebook is a must-read for any leader, at any level, feeling the pressure to perform.

[BUY NOW](#)

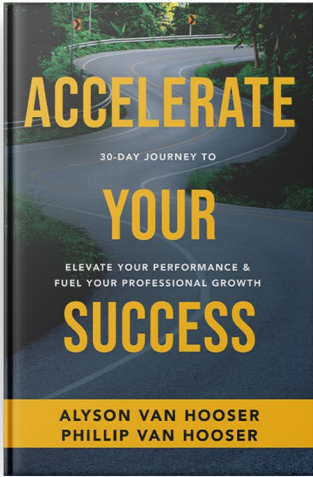


EARNING THE RIGHT TO BE HEARD

PHILLIP VAN HOOSER

Being heard is about more than just getting what you want. Discover how to approach decision-makers in a way that sparks their interest and inspires a desire to listen to you now and down the road.

[BUY NOW](#)



30-DAY JOURNEY TO ACCELERATE YOUR SUCCESS

PHILLIP VAN HOOSER, ALYSON VAN HOOSER

This 30-day success program offers a roadmap for elevating your professional game by explaining the critical qualities, behaviors, and actions you need to accelerate your success. Start your journey today!

[BUY NOW](#)

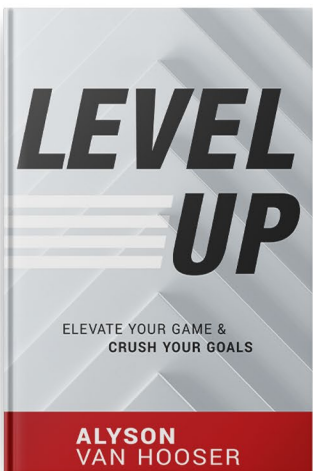


WE NEED TO TALK: BUILDING TRUST WHEN COMMUNICATING GETS CRITICAL

PHILLIP VAN HOOSER

Like it or not, your communication skills are a huge factor in your leadership success. This insightful book reveals six proven strategies for communicating effectively when relationships and results are riding on what you say and how you say it.

[BUY NOW](#)

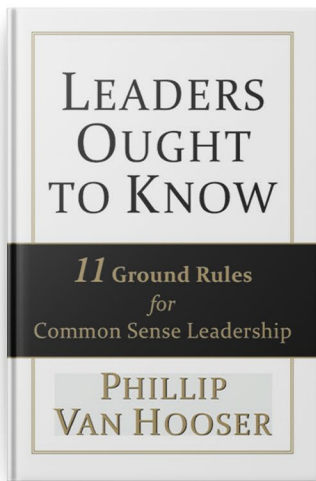


LEVEL UP: ELEVATE YOUR GAME AND CRUSH YOUR GOALS

ALYSON VAN HOOSER

Leveling up is the only foolproof success strategy. In this life-changing book, Alyson reveals the knowledge you need, actions you must take, and areas of life you must own to shift the trajectory of your professional life. It's time to LEVEL UP!

[BUY NOW](#)



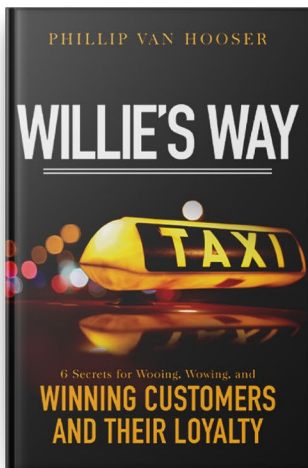
LEADERS OUGHT TO KNOW:

11 GROUND RULES FOR COMMON SENSE LEADERSHIP

PHILLIP VAN HOOSER

Discover the foundational, often undisclosed, rules for becoming a relational, integrity-based, results-focused leader. This practical, commonsense guidebook is a must-read for any leader, at any level, feeling the pressure to perform.

[BUY NOW](#)



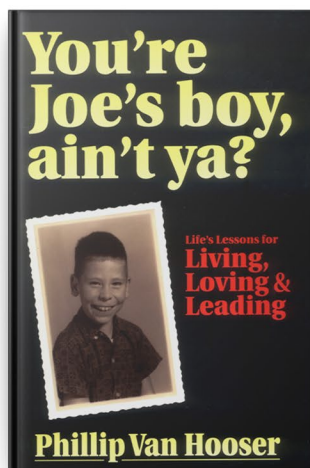
WILLIE'S WAY:

6 SECRETS FOR WOOING, WOWING, AND WINNING CUSTOMERS AND THEIR LOYALTY

PHILLIP VAN HOOSER

Based on the hard-earned wisdom of a cabdriver who spent time with customers every single day, this engaging book empowers sales and customer service professionals to woo, wow, and win customers' long-term loyalty through 6 key practices.

[BUY NOW](#)



YOU'RE JOE'S BOY, AIN'T YA?

PHILLIP VAN HOOSER

Learn to live, love, and lead with contentment and purpose. Phillip shares the leadership lessons from life that have helped him (and can help you) build a solid footing in today's rocky world. This book is an excellent start to your own leadership development journey.

[BUY NOW](#)